Maybank Brunei’s Corporate Social Responsibility Project Proposal

Conserve. Preserve. Sustain – Preserving the environment for sustainable living

Introduction

This proposal presents the initiative for the collaborative project between the Centre for Student Development and Innovation (CSDI) and Maybank Brunei Berhad (Maybank) for the Maybank Global CSR Day activities in Brunei. This will be the second year Maybank has invited the CSDI, Politeknik Brunei, to co-organize and collaborate in the Maybank Global CSR Day event, and Maybank has also kindly supported the CSDI’s community program, Pelajar Politeknik Penyayang program or the 3P program since July 2015.

“Recycle Reuse Reach-out with SMARTER Brunei”

For the 2016 edition of the Global Maybank CSR event, the 2016 Global Maybank CSR organising committee and the CSDI, Politeknik Brunei, as the co-organiser, are proposing a community project with SMARTER Brunei, a prominent local centre for the management of autism.

The objective of this event is to raise public awareness of the benefit of recycling and how it can help institutions such as SMARTER Brunei.

The event is a 2-week event that will culminate in an open day for SMARTER Brunei. The project will consist of the following events:

1. Donation drive for the “Recycle Reuse Reach-out with SMARTER Brunei”,
2. “Recycle Reuse Reach-out with SMARTER Brunei” Garage Sale.

Donation drive for the “Recycle Reuse Reach-out with SMARTER Brunei”

The donation campaign will be launched on Tuesday, 8 August 2016 at the Maybank Brunei head office at Kg Kiarong. The campaign will seek donation of recycled items to be reused, repurposed and resold for the benefit of SMARTER Brunei. The campaign will run concurrently by Maybank Brunei and Politeknik Brunei and will end on Thursday, 18 August 2016. The donated items will be collected and sorted and will be sold at the Maybank Outreach to SMARTER Garage Sale event on 20 and 21 August 2016 at the *parking lot at Jalan Bendahara, Bandar Seri Begawan. The items that can be donated include:

- Empty 1-litre plastic water bottles that will be repurposed as biscuit containers by SMARTER students,
- Items of clothing, electric appliances, household furniture and items, and toys that can be reutilized or repurposed or that can be resold during the garage sale and at SMARTER shops.

The culmination of the Global Maybank CSR Day Brunei 2016 will be the “Recycle Reuse Reach-out with SMARTER Brunei” Garage Sale on 20 and 21 August 2016.